

## Practice and experience in the Riga Motor museum

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VIRTUAL EXPLOSION - MAKING NEW MUSEUM EXPERIENCES  
NORDIC-BALTIC MOBILITY PROGRAMME

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# RIGA MOTOR MUSEUM



Three exposition halls display over 100 antique vehicles covering an area of 4000 m<sup>2</sup>.

Museum collection contains 332 historic vehicles.

Founded in 1989 and completely refurbished in 2016.

Since 2009 under guidance of Road Traffic Safety Directorate.





Thrilling and interactive stories of unique cars, notable people and historic events.



Largest, most comprehensive and technologically most modern antique vehicle exposition in the Baltic States.



Historic vehicles of modern car brands, nostalgia evoking Soviet time vehicles and the pride of Latvian automotive history.



Origins of the world's automotive industry, unique Kremlin limousines and legendary racing vehicle.

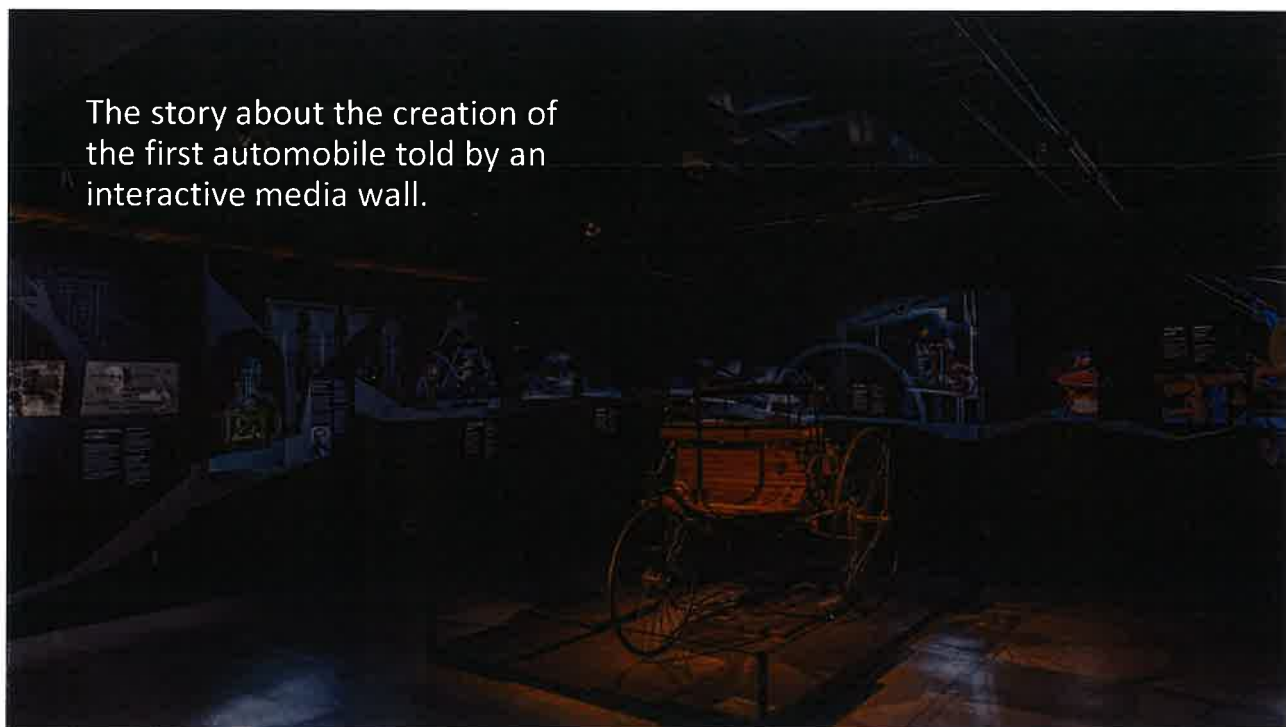




Exhibit stories are brought to life with Interactive screens, video tales, virtual reality, 3D projections and other modern technology.

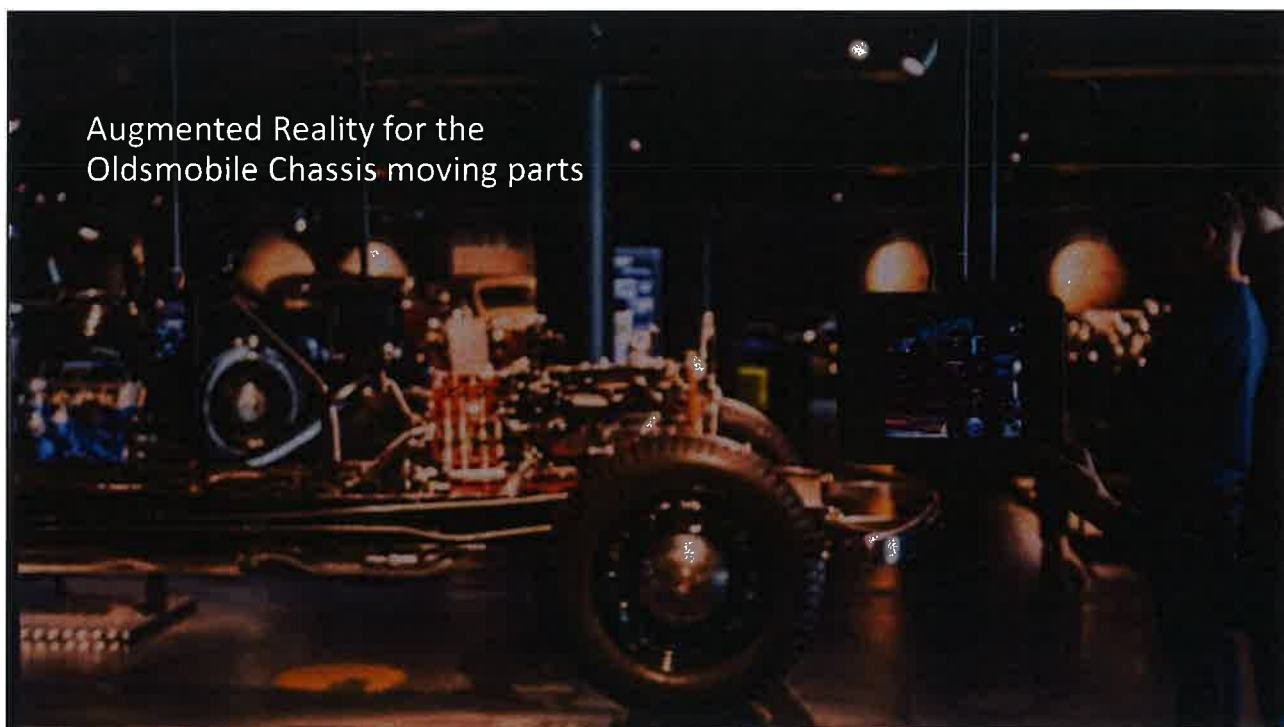


The story about the creation of the first automobile told by an interactive media wall.

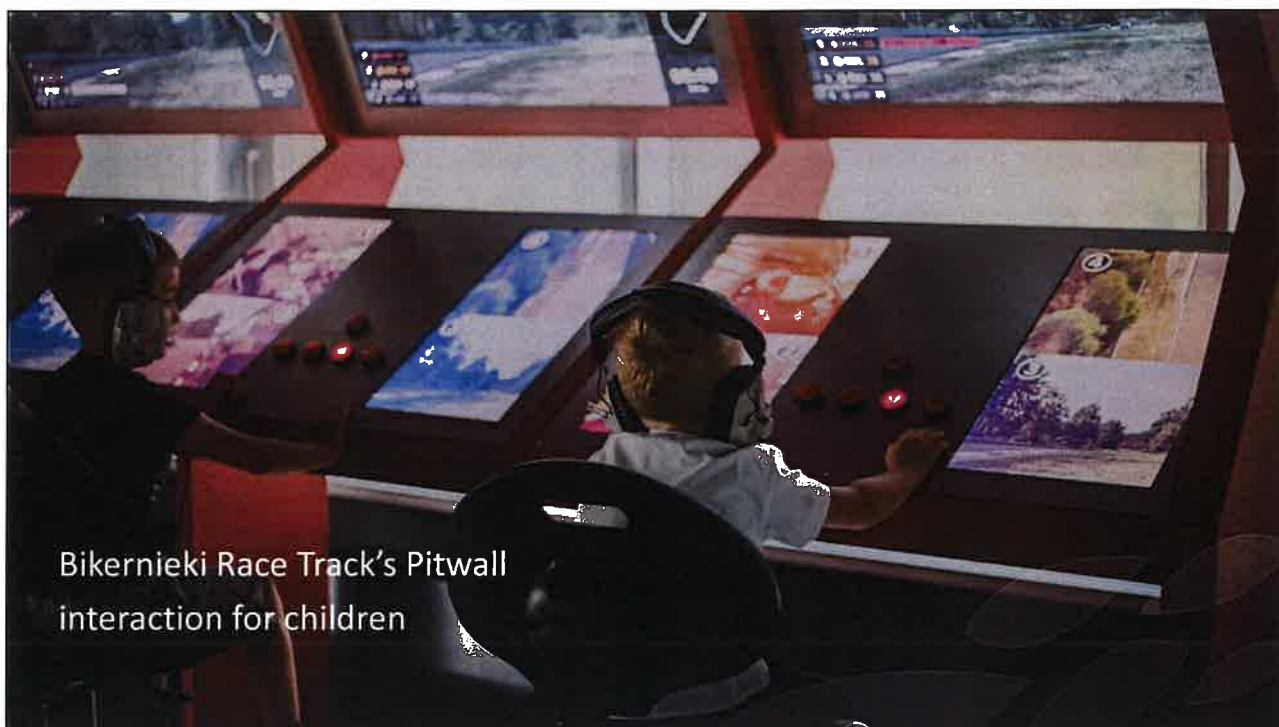




Video mapping technology to demonstrate different designs of the RAF minibus



Augmented Reality for the Oldsmobile Chassis moving parts



Bikernieki Race Track's Pitwall interaction for children



Conference rooms and exhibition hall.  
Informative guided tours.  
Professional restoration workshop.



Educational activities and road traffic safety lessons for children.  
Interactive entertainment at the children's play area.  
Model car building and circuit.



